

# Brilliant I-75 Digital Display

## Cobb Energy Performing Arts Centre double-sided digital display overlooking I-75N.

This digital display at the *Cobb Energy Performing Arts Centre* is located on the west side of I-75N just south of I-285. Reads to north and south bound traffic. This display can accommodate both static or full motion video. Traffic is heavy throughout the day, with morning and evening rush hours extremely heavy.

The immediate area includes the Galleria Centre, Cumberland Mall, retail stores, restaurants, office parks and affluent residential neighborhoods.

Location #020011(A/B/C)

**DEC** 161,110 per side

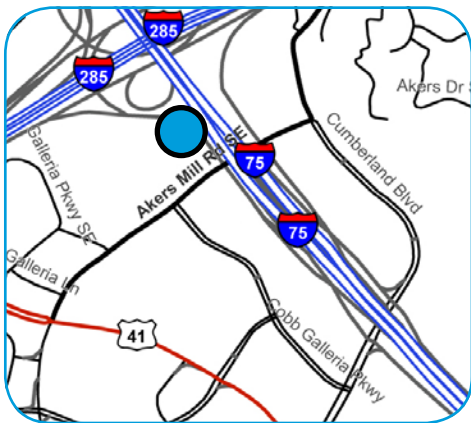
**Weekly EOI**

Facing North 620,287

Facing South 507,508

**Dimensions:** Approximately 26' high by 40' wide. Gas South has the bottom 6' of the LED sign (static logo/tag line), leaving approximately 20' x 40' for advertisements.

Advertising Matrix Size: 240 x 512 pixels



**Digital Display** Your 8 second message rotates once every 90 seconds. Reads to both north and south bound traffic – minimum of 1,920 spots every 24 hrs.

All rates NET.  
 \*A per diem rate of \$750 per day is available upon request. All programs sold under per diem rates are pre-emptable at the discretion of Clear Channel Outdoor.

# OF WEEKS	4 WEEK COST PER SLOT
52 weeks	\$6,375
12 weeks	\$6,750
4 weeks	\$7,500
2 weeks	\$4,500
1 week	\$3,000

**Restrictions:** No Coca-Cola competitors. No energy company competitors. No dollar amounts. No alcohol advertisers.