

Cobb Energy Performing Arts Centre Website Advertising Opportunities

The Centre's website averages roughly 40,000 visitors a month with 400,000 page views a month

145w x 500h pixel banners available on the following pages. Files can be JPG, GIF or SWF files

Pages	Page Views per Month	Cost Per Month	Cost Per Year
CALENDAR*	42,000	\$ 7,500.00	\$ 90,000.00
TICKETING POLICIES	5,000	\$ 900.00	\$ 10,800.00
PLANNING YOUR VISIT	2,500	\$ 600.00	\$ 7,200.00
DINING PAGE	500	\$ 125.00	\$ 1,500.00
HOTEL PAGE	400	\$ 100.00	\$ 1,200.00
RESTAURANT LOGO LISTING			\$ 600.00
HOTEL LOGO LISTING			\$ 500.00

*Calendar Pages can be sold in weekly increments at \$1,800.00

Cobb Energy Performing Arts Centre Lobby Screen Advertising Opportunities

	Cost per performance	Package of 10 shows
Footer banner	\$ 300.00	\$ 2,500.00

A 1920w x 130h pixel space is available at the bottom of the eight lobby high definition screens for a static banner ad on a per show basis. Discounts available for multi show purchases.

Cobb Energy Performing Arts Centre Email Advertising Opportunities

A 535w x 250h space is available in each pre/on sale email that is sent by the Centre to it's database of 75,000 people. Average open rate is 15-20%.

Cost is \$300 per email

Contact:
Tom Rowland
Director of Marketing & Sponsorships
Cobb Energy Performing Arts Centre
770-916-2804
trowland@cobbenergycentre.com

The Centre reserves to right to review and approve all advertising content.

General Info - Ticketing Policies

Bank of North Georgia Box Office at the Cobb Energy Centre

Address & Hours:

2800 Cobb Galleria Parkway
Atlanta, GA 30339

Monday - Friday, 10 a.m. - 6 p.m.
Saturday, 10 a.m. - 2 p.m.
Closed Sunday

Tickets may also be purchased through Ticketmaster.com or any Ticketmaster outlet.

To receive e-alerts about on sale dates for performances at the Cobb Energy Centre subscribe to our [e-mail list](#).

Tickets for the Atlanta Opera's 2011-2012 season are available through their [website](#).
Tickets for the Atlanta Ballet's 2011-2012 season are available through their [website](#).
Tickets for the Gas South Broadway Series 2011-2012 season are available. [Click here](#).

Ticketing Policies

Online Ticketing

Tickets may be purchased online through Ticketmaster.com. A fee is assessed on each order. You may browse for performances on our event calendar. Performances available for purchase will feature a "Buy Tickets" link that initiates the process of seat selection and purchase using Visa, American Express, MasterCard or Discover.

There are no refunds once tickets have been purchased.

By Phone

For tickets or information, call Ticketmaster at 1-800-745-3000. A fee is assessed on each order. Phone orders are not accepted through the Centre box office.

In Person

The Bank of North Georgia Box Office, located at the venue, is open 10AM to 6PM Monday-Friday, 10AM to 2 PM Saturday and one hour prior to a performance on day of show. The Bank of North Georgia Box Office is not open on Sundays and select legal holidays. Free 15 minute parking is available to purchase tickets.

ATM

There is a Bank of North Georgia ATM in the Grand Lobby of the Cobb Energy Centre.

Child Policy

145
X
500



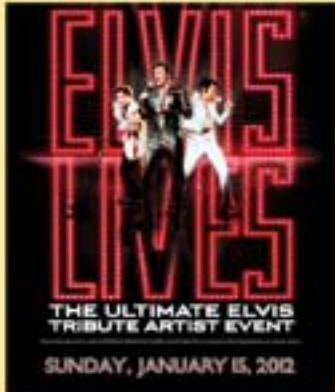
Joe
Bonamassa

November 26, 2011

1920 X 130



PRE-SALE ALERT - EARLYBIRD
SUNDAY 15, 2012



EARLY BIRD

Sunday, January 15, 2012 7:00 pm

Tickets can be purchased at the box office of Cobb Energy Performing Arts Center, 2000 Peachtree Dunwoody Ave., NE, Atlanta, GA 30328 or by calling 770-412-1000.

Event: \$44.00 & \$64.00 per seat

The early bird's ticket, Thursday, September 27-28 2011, was guaranteed "100%".

*There is a portion of ticketmaster.com's fee included in every ticket price. Ticketmaster.com's fee is not available for resale.

EARLY BIRD

on Saturday, September 24, 2011 at 10:00 am.

Elvis Lives, The Ultimate Elvis Tribute Artist Event is an all-star event featuring some of the best tribute artists across the US. He was once referred to by fans of his as "the King", continues to captivate audiences of all generations, inspiring artists from the alternative music scene to rock, pop to bluegrass. Experience the... these performers deliver a strong, varied presentation of the greatest entertainer that ever lived.

The Ultimate Elvis Tribute Artist Concert, held in Atlanta, during this event each year, gives tribute artists around the world the opportunity to compete for cash, merchandise and a contract offer to record a studio CD/DVD. The Ultimate Elvis Tribute Artist Event.

Using the full live event, more than 100,000 live have attended previous events around the world and the market that is Atlanta.

In August 2011, 18 tribute artists competed for the title of the Ultimate Elvis Tribute Artist. The winner of the 2011, tribute artist, tribute artist concert was Chris Thompson of Kansas. All the fans of tribute artists, rock, pop, bluegrass and folk music of justice, England, and more than.

The Elvis Tribute Artist, who will live a studio CD/DVD. The Ultimate Elvis Tribute Artist will be given a live band, back-up singers, dancers, and an award performer, as well as other special items available from the Ultimate Artist.

The event is...

535 X 250

Upcoming Shows at Cobb Energy Center

EARLY BIRD

September 27-28 2011

Atlanta with the American Music University Symphony Orchestra
September 28

"What My Friends"

October 1

Classical

October 2

Headline, Ticketmaster "What My Friends" event
October 7-8-9

Specialty event \$44.00 - \$64.00
October 11

Headline Event

October 12

Atlanta Ballet presents The Four Seasons

October 21-22, 2012

The Atlanta Opera presents Lucia di Lammermoor

November 11, 12, 13 & 14 2012 (tickets on sale October 21)

Classical

November 21

Headline Event

November 22

Headline Event

November 23

Headline Event

November 24

Headline Event

November 25

Headline Event

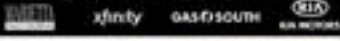
November 26

Headline Event

November 27-28



Official Sponsor of the Cobb Energy Performing Arts Center



The Cobb Energy Performing Arts Center is a 501(c)(3) non-profit organization. All proceeds from the sale of tickets and other merchandise are used to support the Center's operations. For more information, please contact the Center at 770-412-1000. The Cobb Energy Performing Arts Center is a 501(c)(3) non-profit organization. All proceeds from the sale of tickets and other merchandise are used to support the Center's operations. For more information, please contact the Center at 770-412-1000.